

Multimedia Communicator / Visual Designer

CONTACT



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Charlottetown, PEI - Canada

PROFILE

I'm María Restrepo G, a Multimedia Communication Specialist / Visual Designer Professional. With over 15 years of expertise, I specialize in crafting multimedia content tailored for educational, branding, and advertising purposes. Collaborating with proficient teams, I create cutting-edge websites renowned for their exceptional user experience, interactivity, and captivating animations. My passion lies in pushing boundaries and delivering innovative solutions that leave a lasting impact.

DESIGN • BRANDING • FRONT END • TEAMWORK

EDUCATION

SPECIALIST MULTIMEDIA COMMUNICATION

Universidad Sergio Arboleda Bogotá, 2017

PROFESSIONAL VISUAL DESIGN

Universidad de Caldas Manizales, 2008

ENGLISH SECOND LANGUAGE

ALCC American Language New York, 2002

HIGHLIGHTED

FIGR - Fresh Island Grown
Course Correction PEI
Experience Lennox Island
Insight Studio PEI
Piper's Punch
Hydrographies
SAMA in the forest
Connections Magazine
Osmosis Arquitectos
Cuenca Putumayo-Içá

SKILLS

Illustrator Premiere
Photoshop Wordpress
After effects Divi Builder
Indesign HTML/CSS
Audition Google Suite

WORK EXPERIENCE

2024

2021 to

FRONT END DEVELOPER / GRAPHIC DESIGNER INSIGHT STUDIO - PEI CANADA

Web development and web design. Editorial print/digital design. Graphic design. Digital presentations. Blogger.

Currently •

FREELANCER DEVELOPER

2009 to

2D Interactive/graphic animation, Video/audio editor, Graphic design. Web design. Virtual courses, Editorial print/digital design. Digital presentations. Copy writer. Team management workflows (Wrike, Google Suite).

2019 2017 to

CONTENT TEAM COORDINATOR INNGENIA FUND. - A4E

PDF design, Interactive design (MOOCs), Illustrator, Web design (Wordpress), 2D interactive/graphic animation, Video editor. Team management workflows (Wrike, Google Suite).

2018

2014 to

CONTENT TEAM LEADER
NATIONAL UNIVERSITY COLOMBIA - UNAL

2D Interactive animation, Video/audio editor, Graphic/motion design. Team management workflows, Development budget planning.

2013

VISUAL DESIGNER
UNAD UNIVERSITY - COLOMBIA

2D Interactive/graphic animation, Video/audio editor, Graphic design.

2013 to

VISUAL DESIGNER SANTILLANA EDITORIAL S.A.

2D Interactive animation, Graphic design.

2009 **2**

VISUAL DESIGNER
CATHOLIC UNIVERSITY - COLOMBIA

2D Interactive animation, Graphic design, PDF editor.