MariaRestrepoG.

Visual Designer / Multimedia Communicator

CONTACT

+1 (902) 3882205

mariafrestrepog@gmail.com

www.mariarestrepog.com/en

Charlottetown, PEI - Canada

EDUCATION

MULTIMEDIA COMMUNICATION SPECIALIST
Universidad Sergio Arboleda
Bogotá, 2017

VISUAL DESIGN PROFESSIONAL
Universidad de Caldas
Manizales, 2008

CLIENTS & PROJECTS

Government of Canada
Maritime Electric
Subway Canada
L'nuey
Atlantic Lottery
Nova Scotia Loyal
TRUE
FIGR - Fresh Island Grown
Experience Lennox Island
Hydrographies
SAMA in the Forest
Connections Magazine
Osmosis Arquitectos
Cuenca Putumayo-Içá

TOOLS

Adobe CC
Canva
After effects
Premiere Pro
Figma
Wordpress
HTML/CSS
Google Suite

PROFILE

Visual Designer and Multimedia Communication Specialist with 18+ years of experience in graphic design, branding, digital and print production, and interactive media. Skilled in creating engaging visual experiences across web, editorial, and multi-channel marketing campaigns, combining creative thinking, technical expertise, and a user-centred approach.

DESIGN • WEB & DIGITAL • CREATIVE PRODUCTION

WORK EXPERIENCE

2026 – 2024 to
DESIGNER
m5 - PEI CANADA
Produced and adapted digital and print assets for multi-channel campaigns, specializing in high-volume creative production, campaign execution, and brand consistency.

2024 – 2021 to
FRONT END DEVELOPER / GRAPHIC DESIGNER
INSIGHT STUDIO - PEI CANADA
Designed and developed responsive WordPress websites with a focus on UX/UI, interactive experiences, and digital and editorial design.

2019 – 2017 to
CONTENT TEAM COORDINATOR
INNGENIA FUND. - A4E
Coordinated creative workflows and produced interactive educational content, web experiences, animations, and digital publications.

2018 – 2014 to
CONTENT TEAM LEADER
UNIVERSIDAD NACIONAL DE COLOMBIA - UNAL
Led multimedia production, team coordination, budget planning, and the development of interactive and motion graphics content.

2013
VISUAL DESIGNER
UNAD - COLOMBIA
Created 2D interactive graphics, animations, and video content.

2013 – 2012 to
VISUAL DESIGNER
SANTILLANA EDITORIAL S.A.
Developed 2D interactive animations and graphic design assets.

2009 – 2008 to
VISUAL DESIGNER
UNIVERSIDAD CATÓLICA DE COLOMBIA
Produced 2D animations, graphic designs, and interactive PDF content.

Present – 2009 to
FREELANCE EXPERIENCE
Delivered web design and development, branding, multimedia content, interactive experiences, and digital and print design for diverse clients.